



Kent County Veterans Services

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Minutes- 09/08/2022

Committee present: Mary Johnson, Melvin Bauman, Chris Kamps, Mike Blundell, Jill Hinton-Wolfe

Committee absent: Trisha Torres & Reginald Howard

Staff present: Martha Burkett, Ryan Grams, Amanda Lake, Kenyon Vickery

Guests: Paul Ryan, Kaitlyn Disselkoen, Chris Pucci, Claudette Lozano

1) Meeting called to order/ instructions-

- a. The meeting was called to order by Veterans Services Committee chair Mary Johnson.

2) Guest Speakers:

- a. Kaitlyn Disslekoen a partner with GR Digital gave an update about what they're currently working on with for KCVS advertising. She explained how their different strategies are working and getting our website more traffic.
- b. Claudette Lozano the Business Development Specialist and Chris Pucci the Marketing Director with CHRISPY Media Group went through their plan for what CHRISPY media could do for KCVS. They presented their media groups projected campaign summary for 2023

3) Pledge of Allegiance – Lead by KCVS Supervisor Ryan Grams

4) Approval of the minutes from July Meeting-

- a. Approved by-Chris Kamps, Seconded by- Mike Blundell

5) Unfortunately, due to technical issues the remainder of the meeting was not recorded, and minimal transcription is available.

6) Kenyon Vickery KCVS new Veteran Support Coordinator Introduction

7) Success Stories

- a. Mary-
- b. Martha-
- c. Mel-

8) Manager Report-

- a. Ryan-

9) Budget Report-

- a. Martha-

10) Old Business

- a. Gala Review-
 - i. Martha-
 - ii. Mel-
 - iii. Martha-
 - iv. Mel-
 - v. Martha-
 - vi. Mary-
- b. 12 step/other support meetings
 - i. Martha-
- c. Heroes Corner update
 - i. Mary-
 - ii. Mel-
 - iii. Mary-
 - iv. Mel-
 - v. Martha-
- d. Couples Retreat follow up
 - i. Martha-
 - ii. Mary-
- e. Men's Retreat follow up
 - i. Mike-

11) New Business

- a. Green Light Project
 - i. Mary-
 - ii. Ryan-
 - iii. Mary-
- b. Jail Project
 - i. Mary-
 - ii. Martha-
- c. Veterans Day Parade
 - i. Martha-

- d. MVAA Veteran Service Provider Awards
 - i. Jill-
 - ii. Mary-

- e. Veteran Rising Float
 - i. Mary-

12) Public Comment

- a. Paul Ryan-

13) Meeting Adjourned at 10:20am by Mary Johnson

Transcribed by: Amanda Lake