



Walk for Warmth 2025

Saturday, February 22

Walk for Warmth is an annual event, hosted by Community Action to raise awareness and funds for low income households in need of heating fuel assistance in Kent County

Sponsorship Levels

Partner Sponsor \$500 (10 available)

- Logo recognition on all printed materials referring to the event
- Business Card size advertisement & name recognition in the event program
- Recognition in the KCCA Annual Report

Advocate Sponsor \$1,000 (4 available)

- Logo recognition on all printed materials referring to the event
- Logo recognition on the Walk for Warmth t-shirt
- Business Card size advertisement & name recognition in the event program
- Recognition in the KCCA Annual Report

Key Sponsor: \$2,500 (2 available)

- Logo recognition as a “Key Sponsor” on all printed materials referring to the event
- Logo recognition on the Walk for Warmth t-shirt
- Logo recognition as a “Major Sponsor” on all advertising
- Business Card size advertisement & name recognition in the event program
- Recognition in the KCCA Annual Report

Signature Sponsor \$5,000 (1 available)

- Prominent logo recognition as the “Signature Sponsor” on all printed materials
- Prominent Logo recognition on the Walk for Warmth t-shirt
- Prominent logo recognition as the “Signature Sponsor” on all advertising
- An opportunity to promote your business and/or organization at the event
- Business Card size advertisement & name recognition in the event program
- Recognition in the KCCA Annual Report



2025 Walk for Warmth Sponsorship Form

Name: _____ Representing: _____

Address: _____ City: _____ State: ____ Zip: _____

I understand my pledge will be used for heating-related needs and is a tax-deductible contribution. Please make checks payable to Kent County Community Action Walk for Warmth and mail to KCCA at 121 Martin Luther King Jr SE, Ste 110 Grand Rapids, MI 49507. Online donations can also be made at www.accesskent.com/KCCADonate/appStart.action

SPONSORSHIP LEVEL	NOTES	AMOUNT

Partner Sponsor: \$500 Advocate Sponsor: \$1,000

Key Sponsor: \$2,500 Signature Sponsor: \$5,000

As a WALK FOR WARMTH participant/sponsor, I agree to hold Kent County Community Action and any person or employee on behalf of the agency, supporters, organizations, the County, or any of its agencies harmless for any injury, damages, or any other claims arising from my participation, and I understand the collection of donations is my responsibility (parent or guardian must sign if participant is under 18).

Signature: _____ Date: _____

MEDIA RELEASE: I hereby authorize Kent County Community Action (including any of their officers, employees and agents) to release, disseminate, or use in any manner they see fit, my voice, photograph and/or video as a likeness of me for the general purpose of providing education on the services provided by the agencies it administers.

Signature: _____ Date: _____

For Office Use Only:	Received \$ _____	Initials _____
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2023 ANNUAL REPORT

89,082 individuals

IMPACTED

3,130 families

2,037 seniors

SERVED



“I eat more fruits and vegetables than I ever have in my life. If I didn’t have the meals I would probably be in an assisted living place. They help me stay in my house and I love it.”

-2023 Program participant

We work to assist Kent County individuals, families, and communities to achieve lasting economic security and move out of poverty. We do this by developing community, expanding opportunity, and helping to improve lives.



218 home rehabilitation and weatherization projects completed to help families with low and moderate-income conserve energy, save money, and live in healthier, safer homes.



6 public infrastructure improvement projects completed including parks, roads, and sidewalks, impacting over 38,000 residents living in low to moderate income areas.
Investment: \$952,223



7,654 rides provided to seniors and/or individuals with disabilities to medical, employment, and recreational destinations in support of independent living.



838 utility payments made to prevent shut offs of gas, electricity, or water.
Investment: \$351,296 for an average of \$419 per utility bill.



2,640 hours of case management provided to older adults to support them aging in place.



88,337 boxes of nutritious food distributed to low-income and senior households.
Value: \$1,419,911



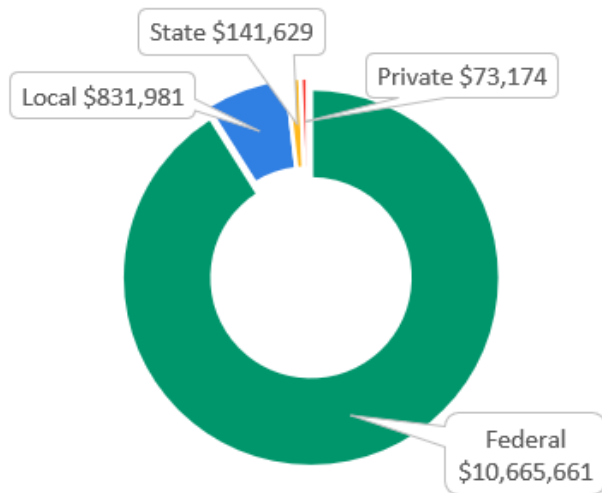
13,784 Latin-American meals served to seniors, ensuring that seniors receive a nutritious meal in their home or in a group setting.



551 individuals and families able to maintain safe and affordable housing of their choice each month due to the management of Housing Choice Vouchers
Value: \$4,868,997 in Housing Assistance Payments

**Please note that Kent County changed to a 9/30 fiscal year end date, so numbers reflected may only be for 9 months.*

FUNDING ALLOCATIONS



COORDINATED EFFORTS & RESOURCES

42,537
volunteer hours

221 PARTNER
organizations

1,696
staff training hours

96%

of customers believe that KCCA helps to improve the condition in which persons with low-income live.

2023 HIGHLIGHTS

Throughout 2023, KCCA remained committed to addressing the needs of our community with respect to affordable housing, emergency needs, food security, transportation, weatherization, and home repair services.

In the spring KCCA completed its triannual Community Needs Assessment, identifying the most pressing needs of the community, which included housing and transportation. The department worked to address these challenges by engaging in conversations with stakeholders as well as providing resources and solutions.

In 2023 KCCA helped to develop ten properties that would be sold to income eligible families. Rental and mortgage assistance remained in high demand throughout the year. Even with COVID-19 funding coming to an end, KCCA was still able to prevent the eviction of 206 families with \$637,606 in payments for rental and mortgage arrears.

Community development was also an important focus with over \$6.8 Million invested in local government projects, non-profit partnerships, or direct services provided by Kent County staff.

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www.accesskent.com/KCCA