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HEALTH DEPARTMENT  
NEWS RELEASE



**FOR IMMEDIATE RELEASE**

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## **Kent County Animal Shelter Selected For ASPCA Challenge**

What if the click of a mouse could save animals in Kent County? Recently, the Kent County Animal Shelter (KCAS) submitted an application to compete in the ASPCA/Rachel Ray \$100K Challenge. Our application has been accepted!

Now that our application has been approved, we need members of the community to vote for us online. Out of more than one hundred shelters that applied, only the top 50 with the most votes will be allowed to compete. Voting runs from April 5- April 16th. Votes can be submitted at [www.votetosavelives.org](http://www.votetosavelives.org). Encourage your friends and family members to voice their support for KCAS so that we can save more animals! Voting takes less than a minute and you can submit a new vote every day.

**IMPORTANT:** The first time you vote, you need to check your email for a confirmation from the website that validates the email address- you have to reply to it. Once this is done the first time, you do not need to repeat for subsequent votes. Also, the same party voting from separate email addresses will not get credit for an extra vote.

We will be challenged to come up with innovative ways to save at least 300 more dogs and cats within a three-month period (August 1 through October 31) than were saved during the same three months in 2011. A "save" is quantified as an adoption, a transfer, a reclaim, or when an Animal Control Officer returns a stray dog in the field. Prizes range between \$5,000 and \$125,000!

Please feel free to use the flyer for your broadcast/website/publication/social media sites. Don't forget to vote for us every day from April 5 through April 16 at [www.votetosavelives.org](http://www.votetosavelives.org)!

KCHD has been in the business of providing health services to Kent County since 1931. The Health Department is home to nearly 260 employees including public health nurses, sanitarians, health educators, technicians, public health administrators, and specialized staff at the Kent County Animal Shelter. The Health Department operates one main clinic and four satellite clinics located in Wyoming, Kentwood, Rockford, and Grand Rapids. To learn more about KCHD services, visit [www.accesskent.com/health](http://www.accesskent.com/health).

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