



# Michigan Public Purchasing Officers Association

416 South Cedar Street Suite C • Lansing • MI • 48912 • 517.886.2794  
[www.MPPOA.net](http://www.MPPOA.net)

FOR IMMEDIATE RELEASE  
JANUARY 20, 2015  
CONTACT: Maryellen Jansen, CMP  
Phone: 517.886.2794  
Email: [info@mppoa.net](mailto:info@mppoa.net)

## Reverse Trade Fair Nearly Sold Out!!!

**GRAND RAPIDS, MI** – The Michigan Public Purchasing Officers Association (MPPOA) Reverse Trade Fair is quickly selling out of space! There are only a few openings for vendors still available. The Reverse Trade Fair is scheduled for March 13, 2015 at DeVos Place in Grand Rapids. Event information and registration is located at [www.mppoa.net](http://www.mppoa.net). Get registered today!

The Reverse Trade Fair allows publicly funded agencies to come together at one location to inform businesses and tell them of upcoming business opportunities. Businesses can save marketing dollars by meeting with public purchasing agents face-to-face at the event. The fair started in 2008 and is now the MPPOA's largest signature outreach event. Last year's event in Metro Detroit was quite effective; MPPOA leaders expect the West Michigan event to be even more successful, as the event grows more every year.

The MPPOA Reverse Trade Fair turns the tables on traditional Vendor Expositions. Member agencies of the MPPOA set up the tables, and vendors from around the region and state go from table to table, learning how to effectively market their goods and services to each unique agency. It's virtually a one-stop meeting-place for vendors, who purchase tickets to attend the fair, to make personal contact with buyers covering a vast geographic region of the state. Proceeds of the fair help fund the MPPOA's Educational Scholarships.

The Reverse Trade Fair is held during "Purchasing Month" in March every year. Purchasing Month, established by the National Institute of Governmental Purchasing, celebrates and acknowledges an elite group of professionals that have made a difference in governmental efficiency and effectiveness.

MPPOA is a non-profit association of purchasing officials from publicly funded agencies such as cities, counties, schools, colleges, road commissions and agencies from various levels of government. Organized in 1971, MPPOA includes individuals or their agencies who are employed by or are elected representatives of a public agency or institution and whose duties consist, in whole or part, of procuring materials, supplies, equipment or professional and contractual services.

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MISSION: THE GOAL OF MPPOA IS TO PROVIDE QUALITY SUPPORT SERVICES TO THE PUBLIC PURCHASING PROFESSIONALS OF MICHIGAN. THIS MISSION IS ACCOMPLISHED THROUGH MEMBERSHIP NETWORKING OPPORTUNITIES, EDUCATIONAL SEMINARS AND COOPERATIVE PURCHASING ARRANGEMENTS. THROUGH THESE EFFORTS, THE PUBLIC INTEREST OF OUR CITIZENS WILL BE PROMOTED BY SECURING GOODS AND SERVICES IN AN ETHICAL AND COST-EFFECTIVE MANNER.