



Michigan Office of Highway Safety Planning
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MEDIA ADVISORY

Campaign reminds drivers that actions have consequences
LAW ENFORCEMENT BEGINS DRUNK DRIVING CRACKDOWN ON MARCH 16

What: Law enforcement officers from police departments, sheriff's offices and the Michigan State Police will conduct federally funded drunk driving patrols across Michigan through April 4 as part of the *Drive Sober or Get Pulled Over* campaign. The Michigan Office of Highway Safety Planning (OHSP) is promoting the spring drunk driving crackdown and unveiling a new drunk driving campaign about the consequences of drunk driving.

When: Tuesday, March 15
10 a.m.

Where: Kent County Sheriff's Office
701 Ball Ave. NE
Grand Rapids, MI 49503

Who: Sheriff Lawrence Stelma, Kent County Sheriff's Office
Karen Barfield, mother of traffic crash victim Eric Fischer
Charity Dishon-Fischer, stepmother of traffic crash victim Eric Fischer
Mary Lynch, mother of traffic crash victim Andrea Herrara
Kendall Wingrove, OHSP

Why: A five-year review of crash data indicates alcohol and drug use as well as lack of seat belts play a significant role in fatal and serious injury crashes in March and early April. This period includes the National Collegiate Athletic Association men's and women's basketball tournaments, high school and college spring break periods and St. Patrick's Day.

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