#### **GRAND RAPIDS**

# Meningitis B Awareness - May 9, 2017

## "Vaccinate Before You Graduate"

#### **MEDIA GOALS**

**GOAL:** To raise awareness amongst high school students and their parents about the existence of Meningitis B, the differences between vaccinations, and meningitis symptoms

**GOAL:** To stress to students and their parents the importance of getting vaccinated before high school graduation or before leaving for college in the fall

**GOAL:** To highlight the Emily Stillman Foundation, the Kent County Health Department, and school nurses as patient advocates and Meningitis B vaccination resources.

### PRESS EVENT DETAILS – Grand Rapids, Michigan

**Partners:** Kent County Health Department

**Emily Stillman Foundation** 

**Michigan Association of School Nurses** 

- Where: Kent County Health Department, MCC Room, 700 Fuller NE, Grand Rapids, MI
- When: Tuesday, May 9 at 10:00 a.m.
- Confirmed Participants:
  - o Alicia Stillman, Emily Stillman Foundation
  - Lynn Vanoostveen, Grand Rapids Public Schools School Nurse
  - Mary Wisinski, Immunization Program Supervisor, Kent County Health Department
  - o Adam London, Health Officer, Kent County Health Department

**RUN OF SHOW**